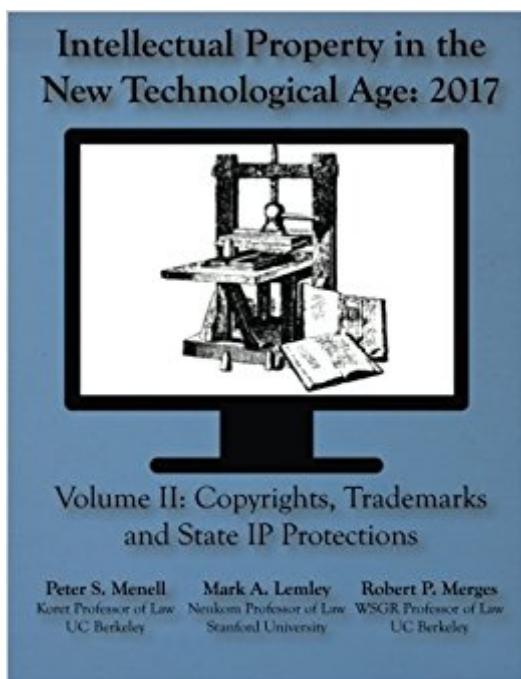


The book was found

Intellectual Property In The New Technological Age 2017: Vol. II Copyrights, Trademarks And State IP Protections



Synopsis

Intellectual Property in the New Technological Age provides an in-depth survey of the rapidly evolving field of intellectual property law. Volume I covers philosophical perspectives, trade secret law, and patent law. Volume II covers copyright law, trademark law, and state intellectual property law protections. The 2017 Edition reflects the following principal developments:

- **Trade Secret Law:** Congress passed the Defend Trade Secrets Act of 2016, one of the most momentous changes in the history of trade secret protection. The new law opens up the federal courts to trade secret cases, provides for ex parte seizures of misappropriated trade secrets in extraordinary circumstances, and establishes immunity for whistleblowers.
- **Patent Law:** The past several years have witnessed some of the most significant developments in U.S. patent history "from the establishment of the new administrative review proceedings at the Patent Office to important shifts in patent-eligibility, claim indefiniteness, enhanced damages, and equitable remedies at the Supreme Court and means-plus-function claim interpretation and infringement doctrine at the Federal Circuit. We have restructured the patent chapter to illuminate these areas. We have also significantly expanded coverage of design patents in response to the growing importance of this form of protection.
- **Copyright Law:** The Supreme Court issued important decisions addressing the useful article doctrines, the public performance right, and the first sale doctrine. The past few years also witnessed important developments in the Online Service Provider safe harbor, fair use, and state protection for pre-1972 sound recordings. We have also integrated the digital copyright materials into a unified treatment of copyright law and substantially revamped the fair use section to reflect the broadening landscape of this important doctrine.
- **Trademark Law:** We have integrated important cases on genericide, federal registrability of disparaging marks, merchandising rights, likelihood of confusion on the Internet, and remedies.
- **Other State IP Protections:** We have updated material on the right of publicity, an active and growing area. We have also reorganized the chapter and focused it on IP regimes.

Book Information

Paperback: 788 pages

Publisher: Clause 8 Publishing (July 6, 2017)

Language: English

ISBN-10: 1945555084

ISBN-13: 978-1945555084

Product Dimensions: 7.4 x 1.8 x 9.7 inches

Shipping Weight: 3.8 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #16,578 in Books (See Top 100 in Books) #1 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Copyright

Customer Reviews

Peter S. Menell is the Koret Professor of Law and Director of the Berkeley Center for Law & Technology at University of California at Berkeley School of Law Mark A. Lemley is the William H. Neukom Professor of Law and Director of the Stanford Program in Law, Science & Technology at Stanford Law School Robert P. Merges is the Wilson, Sonsini, Goodrich & Rosati Professor of Law and Director of the Berkeley Center for Law & Technology at University of California at Berkeley School of Law

[Download to continue reading...](#)

Intellectual Property in the New Technological Age 2017: Vol. II Copyrights, Trademarks and State IP Protections Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade

Secrets Intellectual Property in the New Technological Age 2017: Vol. I Perspectives, Trade Secrets and Patents Intellectual Property in the New Technological Age 2017: Volume I: Perspectives,

Trade Secrets & Patents Copyrights and Copywrongs: The Rise of Intellectual Property and How it Threatens Creativity Patents, Copyrights and Trademarks For Dummies Governance of Intellectual

Property Rights in China and Europe (Elgar Intellectual Property and Global Development series)

Internet Domain Names, Trademarks and Free Speech (Elgar Intellectual Property and Global

Development) The Floridas: The Sunshine State * The Alligator State * The Everglade State * The Orange State * The Flower State * The Peninsula State * The Gulf State Trademarks & Symbols of the World: Pictogram & Sign Design (Trademarks & Symbols of the World) V3 Real Estate: Passive

Income: Real Estate Investing, Property Development, Flipping Houses (Commercial Real Estate,

Property Management, Property Investment, ... Rental Property, How To Flip A House) Intellectual

Property in Government Contracts: Protecting and Enforcing IP at the State and Federal Level

Intellectual Property Statutes 2017 The Plain and Simple Guide to Music Publishing: What You

Need to Know About Protecting and Profiting from Music Copyrights, 3rd Edition The Law and

Practice of Trademark Transactions: A Global and Local Outlook (Elgar Intellectual Property Law

and Practice series) The Work of Art in the Age of Its Technological Reproducibility, and Other

Writings on Media Gender Circuits: Bodies and Identities in a Technological Age (Sociology

Re-Wired) Valuation and Dealmaking of Technology-Based Intellectual Property: Principles,

Methods and Tools The Law and Regulation of Franchising in the EU (Elgar Intellectual Property Law and Practice series) Selected Intellectual Property and Unfair Competition, Statutes, Regulations and Treaties, 2013 (Selected Statutes)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)